

## DATA PREPARATION & DIMENSIONALITY REDUCTION

- Data Preparation
  - Data Compression
  - Low Distortion Embedding
  - Dimensionality Reduction
  - Feature Selection and Feature Extraction
  - Multi-dimensional Scaling
- Dimensionality Reduction
  - Feature Selection and Extraction
  - Projection
  - Johnson-Lindenstrauss Lemma

IMDAD ULLAH KHAN

# Data Preparation

---

Many qualitative issues with data

**Data Preparation:** Preprocessing tasks to prepare data for enhanced analysis

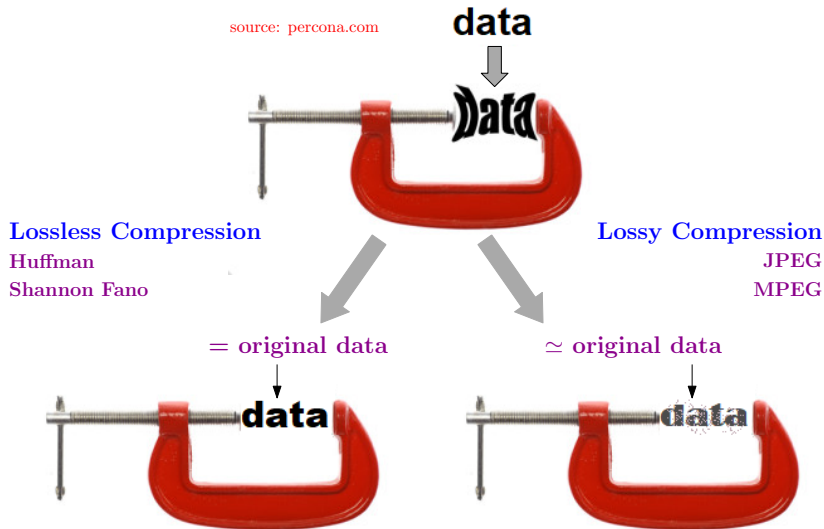
Data Compression deals with large volumes of data

- Given a point set  $X = \{x_1, x_2, \dots, x_n\}$ . Find
  - a compression scheme  $f : X \mapsto X'$  ▷ encoder
  - a decompressor  $g : X' \mapsto X$  ▷ decoder
  - objective is to minimize

$$\sum_{i=1}^n \|x_i - g(f(x_i))\|^p$$

- called  $\ell_p$ -reconstruction error
- $g$  is not necessarily  $= f^{-1}$
- If  $g = f^{-1}$ , compression is called **Lossless** otherwise it is **Lossy**

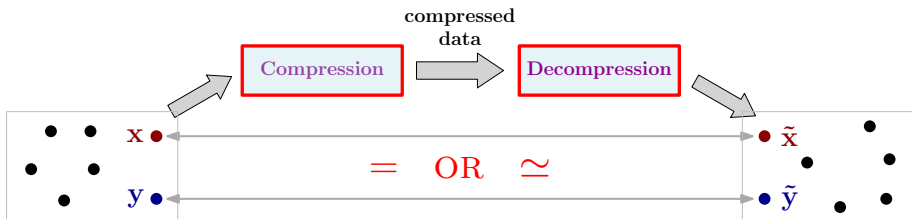
# Data Compression





# Data Compression

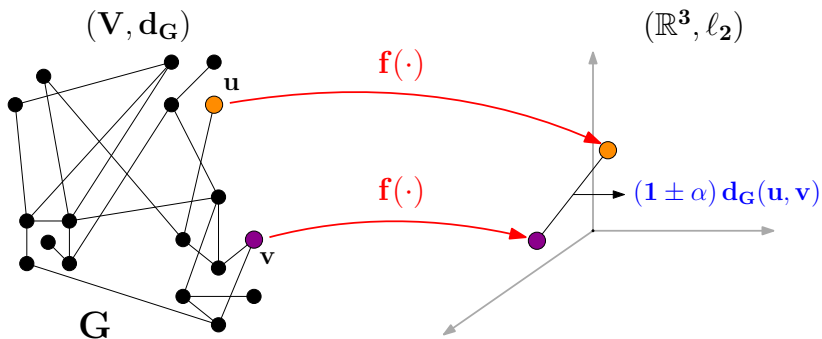
Data Compression deals with large volumes of data



## Low Distortion Embedding

- Given two metric spaces  $(X, d)$  and  $(Y, d')$  and a real  $\alpha > 0$ , Find
- an embedding function  $f : X \mapsto Y$  such that

$$\forall x_i, x_j \in X \quad \frac{1}{\alpha} d(x_i, x_j) \leq d'(f(x_i), f(x_j)) \leq d(x_i, x_j)$$



## Low Distortion Embedding

---

- Given two metric spaces  $(X, d)$  and  $(Y, d')$  and a real  $\alpha > 0$ , Find
- an embedding function  $f : X \mapsto Y$  such that

$$\forall x_i, x_j \in X \quad \frac{1}{\alpha} d(x_i, x_j) \leq d'(f(x_i), f(x_j)) \leq d(x_i, x_j)$$

- Points in  $X$  embedded into  $Y$  almost preserving pairwise distances
- The space  $Y$  may be easy to work with
- The distance metric  $d'$  may be computationally nicer
- Graph vertices with shortest paths distances embedded to  $(\mathbb{R}^k, \ell_2)$
- Sequences with edit distance embedded into Euclidean space

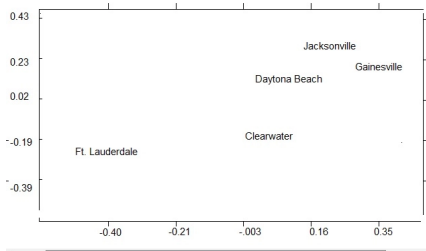
# Multi-Dimensional Scaling

- Given  $X = \{x_1, \dots, x_n\}$  and pairwise distance matrix  $D = \{d_{ij}\}$ , Find
- A  $k$ -dimensional representation  $\{x'_1, x'_2, \dots, x'_n\}$  for points in  $X$

$$\forall x_i, x_j \in X \quad d(x'_i, x'_j) \sim D(i, j)$$

source: [statisticshowto.com](http://statisticshowto.com)

CITY	Clearwater	Daytona Beach	Ft. Lauderdale	Gainesville	Jacksonville
Clearwater	0	159	247	131	197
Daytona Beach	159	0	230	97	89
Ft. Lauderdale	247	230	0	309	317
Gainesville	131	97	309	0	68
Jacksonville	197	89	317	68	0



- Many methods depending on whether or not the given and required distance measure is metric or Euclidean

# Representation Learning

---

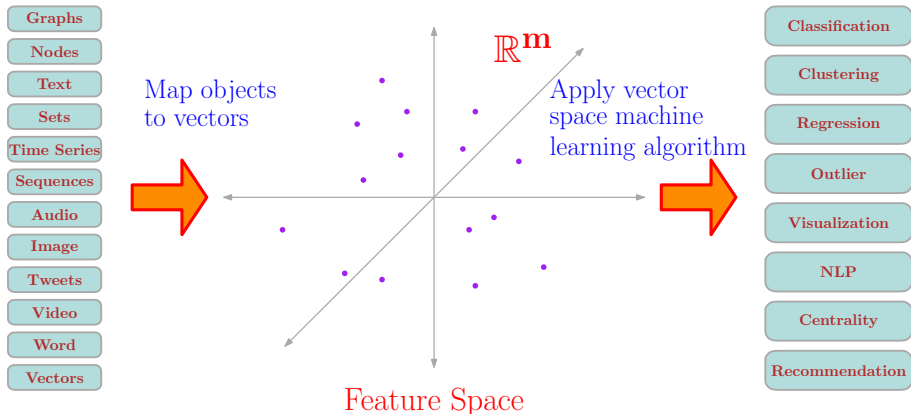
Automatically learn a representation for the dataset for further analysis

Usually we represent data points with vectors

Basically deals with the **V**arity of Big Data

Also called feature learning, feature engineering, feature vector representation

# Representation Learning



# Dimensionality Reduction

---

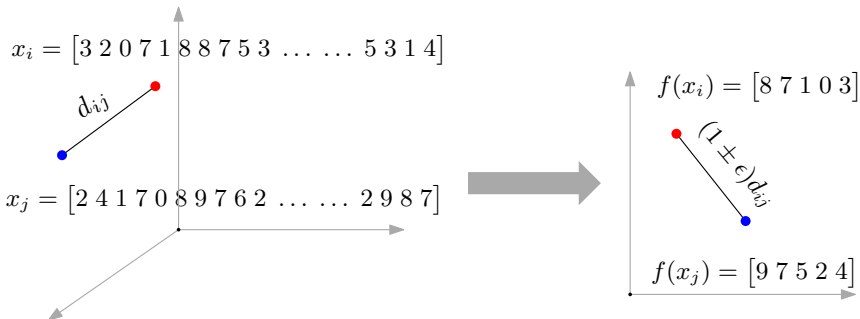
- We discussed many issues with large dimensions
- We focus on computational aspect of the curse
  - Processing time
  - Storage capacity
  - Communication bandwidth
- Our goal is to reduce dimensionality of the dataset, while preserving pairwise distances
  - There may be other objectives for dimensionality reduction, we will mention some later

# Dimensionality Reduction

Given a point set  $\mathcal{X} = \{x_1, \dots, x_n\} \subset \mathbb{R}^m$ , Find

a dimensionality reduction function  $f : \mathbb{R}^m \mapsto \mathbb{R}^k$ ,  $k \ll m$  such that

$$\forall x_i, x_j \in \mathcal{X} \quad (1 - \epsilon)d(x_i, x_j) \leq d(f(x_i), f(x_j)) \leq (1 + \epsilon)d(x_i, x_j)$$

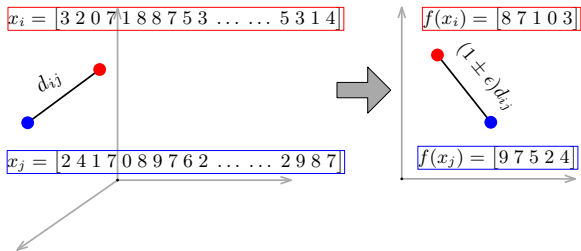




# Dimensionality Reduction

- Given a point set  $\mathcal{X} = \{x_1, \dots, x_n\} \subset \mathbb{R}^m$ , Find
- a dimensionality reduction function  $f : \mathbb{R}^m \mapsto \mathbb{R}^k$ ,  $k \ll m$  such that

$$\forall x_i, x_j \in \mathcal{X} \quad (1 - \epsilon)d(x_i, x_j) \leq d(f(x_i), f(x_j)) \leq (1 + \epsilon)d(x_i, x_j)$$

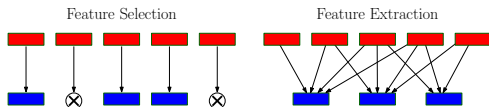


- A **special case of low distortion embedding**
  - distance measure  $d$  is the same in both domain and co-domain
- **Different than data compression**
  - do not require  $x \simeq f(x)$ , but only  $d(f(x_i), f(x_j)) \simeq d(x_i, x_j)$

# Dimensionality Reduction

Two broad methods:

Specific methods depends on the objective



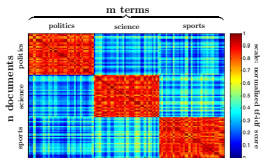
## 1 Feature Selection

- Select a few variables that are the **most relevant** and discard the rest

## 2 Feature Extraction

- Create new features from data
- New features usually are linear or non-linear combination of old ones
- Objective: least reconstruction error or maximum inter-class separation

# Dimensionality Reduction: Feature Selection



- **Feature Selection:** Select a fixed subset of coordinates
  - All meaningful information (at least about some classes of points) may be in the remaining coordinates
- **Select a random subset of coordinates**
  - All meaningful information may still be in the not-sampled coordinates (esp. for small sample size and many classes)
- **Feature Aggregation** A form of feature extraction. Aggregate groups of coordinates e.g. means of  $k$  groups of  $n/k$  coordinates
  - Can construct examples where it will not work
  - Depends on how groups are made, a deterministic strategy can be countered by adversary and randomized one may also have problems

## Dimensionality Reduction: Feature Selection

---

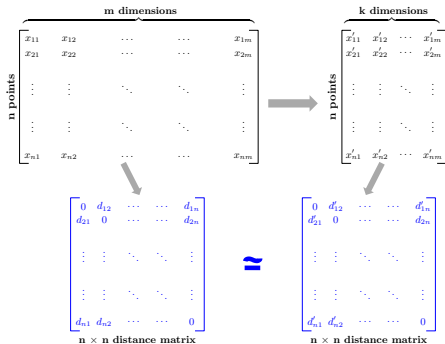
Eliminate/select feature based on a goodness measure - (ir)relevance score

- Feature variance - eliminate coordinate with close to 0 variance
- Eliminate one in every pair of attributes with close to  $\pm 1$  correlation
- Eliminate features “independent” of class variable ( $\rho$  or  $\chi^2$ )
- For each feature find training accuracy of classifier based on that feature only - eliminate those with low accuracy
- Score based on normalized mutual information, information gain, conditional entropy ▷ relevance score
- We discussed a domain specific criterion of eliminating features - stop word removal for text analysis

# Dimensionality Reduction

Given a point set  $\mathcal{X} = \{x_1, \dots, x_n\} \subset \mathbb{R}^m$ , Find  
a dimensionality reduction function  $f : \mathbb{R}^m \mapsto \mathbb{R}^k$ ,  $k \ll m$  such that

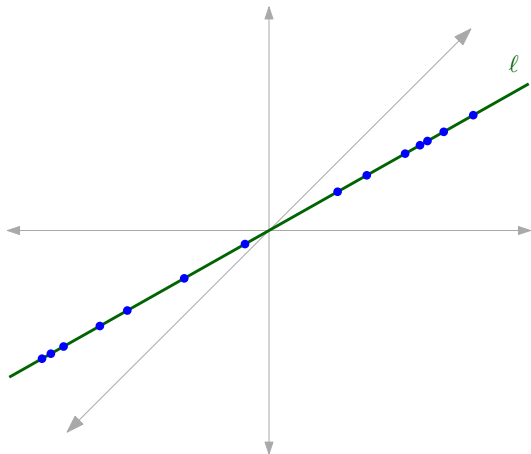
$$\forall x_i, x_j \in \mathcal{X} \quad (1 - \epsilon)d(x_i, x_j) \leq d(f(x_i), f(x_j)) \leq (1 + \epsilon)d(x_i, x_j)$$



Dimensionality Reduction can be Data Dependent or Data Oblivious

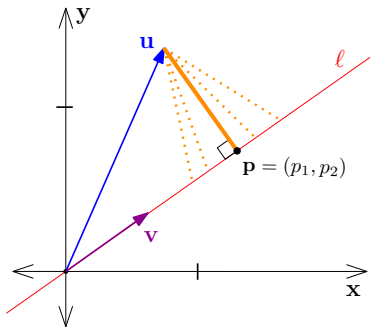
# Dimensionality Reduction

As a warm-up exercise, suppose the  $m$ -d data lies on a line



# Projection

- Let  $\mathbf{v}$  be a unit vector, let  $\ell$  be a line in the direction of  $\mathbf{v}$
- Find the point  $\mathbf{p}$  on  $\ell$  that is closest to a vector  $\mathbf{u}$
- The line connecting  $\mathbf{u}$  to  $\mathbf{p}$  is perpendicular to  $\mathbf{v}$
- Otherwise  $\mathbf{p}$  will not be the closest point (Pythagoras theorem)
- The point (vector)  $\mathbf{p}$  is called the the projection of  $\mathbf{u}$  on  $\mathbf{v}$



# Dot product and Projection

- Find the projection  $\mathbf{p}$  of  $\mathbf{u}$  on  $\mathbf{v}$
- For general vectors we derive it from dot product
- $\mathbf{p}$  is just scaled vector  $\mathbf{v}$ ,  $\mathbf{p} = a\mathbf{v}$ , find that scalar  $a$

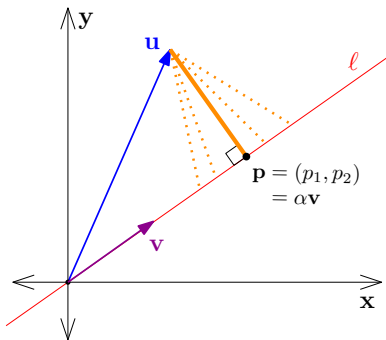
- $\mathbf{u} - \mathbf{p} = \mathbf{u} - a\mathbf{v}$  is perpendicular on  $\mathbf{v}$

- $\mathbf{v} \cdot (\mathbf{u} - a\mathbf{v}) = 0$

- Hence  $\mathbf{v} \cdot \mathbf{u} - \mathbf{v} \cdot a\mathbf{v} = \mathbf{v} \cdot \mathbf{u} - a\mathbf{v} \cdot \mathbf{v} = 0$

- Which means  $a\mathbf{v} \cdot \mathbf{v} = \mathbf{v} \cdot \mathbf{u}$

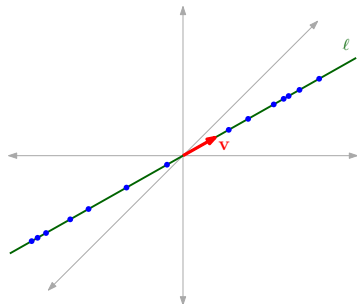
- $a = \frac{\mathbf{v} \cdot \mathbf{u}}{\mathbf{v} \cdot \mathbf{v}} = \frac{\mathbf{v} \cdot \mathbf{u}}{\|\mathbf{v}\|^2}$





## Dimensionality Reduction

As a warm-up exercise, suppose the  $m$ -d data lies on a line  $\ell$

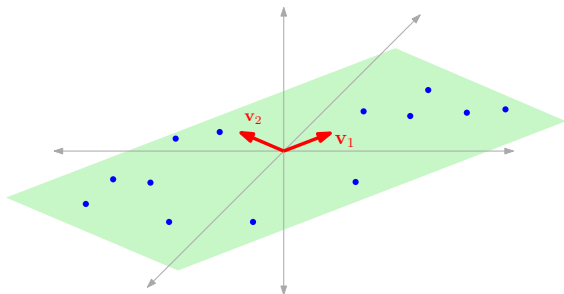


- Let  $\mathbf{v}$  be the unit vector in direction of  $\ell$
- For  $\mathbf{x}_i \in X$ , let  $f(\mathbf{x}_i) := \mathbf{v} \cdot \mathbf{x}_i$
- In this case, since  $\mathbf{v} \cdot \mathbf{x}_i = \|\mathbf{x}_i\|$  (as  $\mathbf{x}_i$  lies on  $\ell$ ), we get

$$\forall i, j \quad \|f(\mathbf{x}_i) - f(\mathbf{x}_j)\| = \|\mathbf{v} \cdot \mathbf{x}_i - \mathbf{v} \cdot \mathbf{x}_j\| = \|\mathbf{x}_i - \mathbf{x}_j\|$$

# Dimensionality Reduction

If the  $m$ -d data lies on a plane with orthonormal basis  $\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_k$

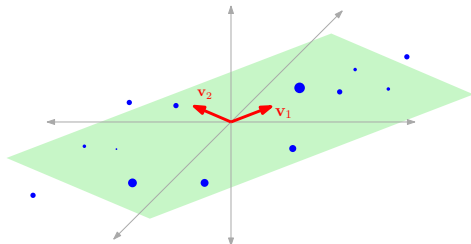
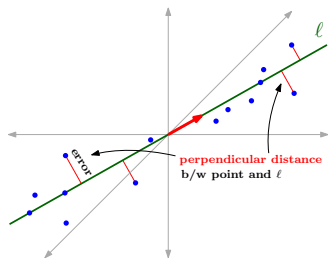


- Let  $\mathbf{V}$  be the matrix with  $\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_k$  as columns
- For  $\mathbf{x}_i \in X$ , let  $f(\mathbf{x}_i) := \mathbf{x}_i \mathbf{V}$ , we get

$$\forall i, j \quad \|f(\mathbf{x}_i) - f(\mathbf{x}_j)\| = \|\mathbf{x}_i \mathbf{V} - \mathbf{x}_j \mathbf{V}\| = \|\mathbf{x}_i - \mathbf{x}_j\|$$

We get 0 error (no-distortion) dimensionality reduction  $\triangleright$  Do not know  $\mathbf{V}$

# Dimensionality Reduction: Sidenote



We can find the low dimensional space to which the data is close by

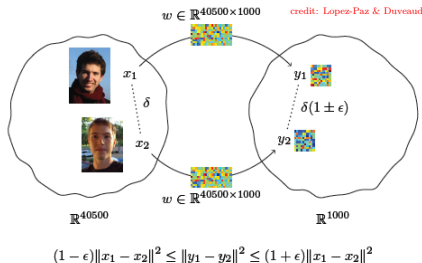
- Similar to (multiple) linear regression, but
  - 1 Error here is perpendicular distance not vertical distance
  - 2 Goal there is to minimize SSE, here it is to minimize pairwise distances
- With modified goals can take this approach but it is data dependent dimensionality reduction
  - ▷ **Principal Component Analysis (PCA)**

# Linear Dimensionality Reduction

Given a point set  $\mathcal{X} = \{x_1, \dots, x_n\} \subset \mathbb{R}^m$ , Find  
a **linear function**  $f : \mathbb{R}^m \mapsto \mathbb{R}^k$ ,  $k \ll m$  such that

$$\forall x_i, x_j \in \mathcal{X} \quad (1 - \epsilon)d(x_i, x_j) \leq d(f(x_i), f(x_j)) \leq (1 + \epsilon)d(x_i, x_j)$$

- $f$  can be represented by a linear transformation  $A$ , i.e.  $f(\mathcal{X}) = A\mathcal{X}$ 
  - ▷  $\mathcal{X}$ : the  $n \times m$  data matrix with each  $x_i \in \mathcal{X}$  as a row



- Feature selection/extraction are also linear dimensionality reduction

# Johnson-Lindenstrauss Lemma

## Theorem

Given  $\mathcal{X} = \{x_1, \dots, x_n\} \subset \mathbb{R}^m$ . For  $\epsilon \in (0, 1/2)$ , there exists a linear map  $f : \mathbb{R}^m \rightarrow \mathbb{R}^k$ ,  $k = c \log n / \epsilon^2$  such that for any  $x_i, x_j \in \mathcal{X}$

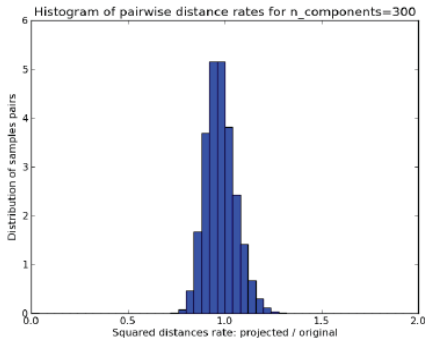
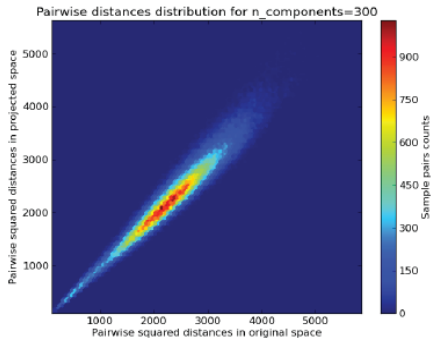
$$(1 - \epsilon) \|x_i - x_j\|_2 \leq \|f(x_i) - f(x_j)\|_2 \leq (1 + \epsilon) \|x_i - x_j\|_2$$

- Distance matrix computation now takes  $O(n^2 \frac{\log n}{\epsilon^2})$  instead of  $O(n^2 m)$
- Nearest neighbor computation now takes  $O(n \frac{\log n}{\epsilon^2})$  instead of  $O(nm)$

Note: the lemma works only for  $\ell_2$  distance

# Johnson-Lindenstrauss Lemma

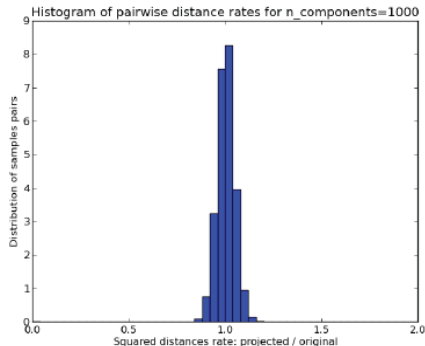
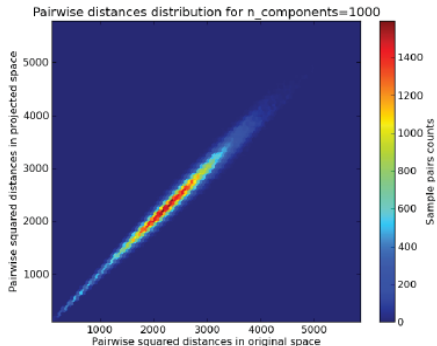
Data: 20-newsgroups, from 100.000 features to 300 (0.3%)



source: van de Meent @ Northeastern Uni.

# Johnson-Lindenstrauss Lemma

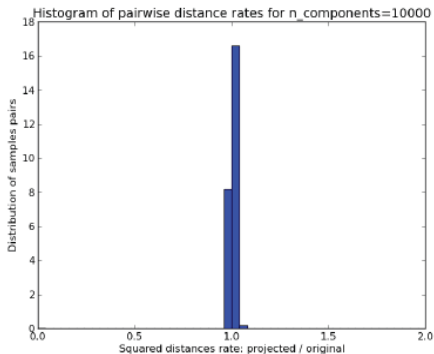
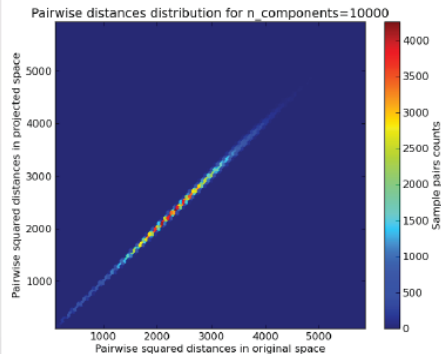
Data: 20-newsgroups, from 100.000 features to 1.000 (1%)



source: van de Meent @ Northeastern Uni.

# Johnson-Lindenstrauss Lemma

Data: 20-newsgroups, from 100.000 features to 10.000 (10%)



source: van de Meent @ Northeastern Uni.



# Johnson-Lindenstrauss Lemma: Proof

- A constructive proof of JL lemma:
  - project  $\mathcal{X}$  onto  $k$  random directions
- Choose  $k$  random unit vectors  $\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_k \in \mathbb{R}^m$
- Let  $\mathcal{V}$  be the  $m \times k$  matrix with  $\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_k$  as columns
- Each row of  $\mathcal{Y} = \mathcal{X}\mathcal{V}$  is the reduced dimensional version of  $x_i$

$$\begin{array}{c} \mathcal{X} \\ n \times m \end{array} \begin{array}{c} \mathcal{V} \\ m \times k \end{array} = \begin{array}{c} \mathcal{Y} \\ n \times k \end{array}$$

The diagram illustrates the matrix multiplication  $\mathcal{X}\mathcal{V} = \mathcal{Y}$ . Matrix  $\mathcal{X}$  is  $n \times m$  with elements  $x_{11}, x_{12}, \dots, x_{1m}$  in the first row,  $x_{21}, x_{22}, \dots, x_{2m}$  in the second row, and so on, down to  $x_{n1}, x_{n2}, \dots, x_{nm}$  in the  $n$ th row. Matrix  $\mathcal{V}$  is  $m \times k$ . Matrix  $\mathcal{Y}$  is  $n \times k$ . The equation shows that the product of  $\mathcal{X}$  and  $\mathcal{V}$  equals  $\mathcal{Y}$ .

## Johnson-Lindenstrauss Lemma: Proof

---

Recall how to generate random unit vectors

▷ random directions

$\mathbf{v} = (\underbrace{\mathcal{N}(0, 1), \mathcal{N}(0, 1), \dots, \mathcal{N}(0, 1)}_{m\text{-coordinates}})$ , normalized by  $\|\mathbf{v}\|$  is a provably

random unit vector

▷ a point on the surface of the unit  $m$ -ball

We also discussed that the more discrete version  $\mathbf{v} \in [-1, 1]^m$  is a good enough approximation of a random unit vector

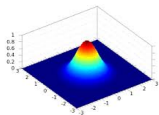
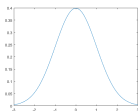
We give the sketch of the constructive proof of JL-Lemma by projecting on such random unit vectors

# Approximate Random Direction

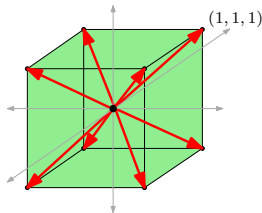
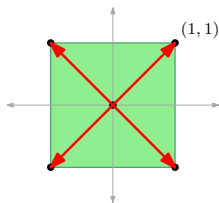
Generating a random direction in  $\mathbb{R}^m$

$$\mathbf{v} = \underbrace{(\mathcal{N}(0, 1), \mathcal{N}(0, 1), \dots, \mathcal{N}(0, 1))}_{m\text{-coordinates}}$$

normalized by  $\|\mathbf{v}\|$



- Approximately generate unit directions
  - generate directions towards corners of the  $m$ -cubes  $[-1, 1]^m$
- For  $m \gg 1$ , these  $2^m$  directions approximately cover surface of  $m$ -ball
- Achlioptas (2003), Database-friendly random projections: ...



## Johnson-Lindenstrauss Lemma: Proof

Generate a random direction  $\mathbf{v} \in \{-1, 1\}^m$

For  $\mathbf{x} \in \mathcal{X}$  let  $f_{\mathbf{v}}(\mathbf{x}) = \langle \mathbf{x}, \mathbf{v} \rangle = \mathbf{x} \cdot \mathbf{v} = \sum_{i=1}^m x_i v_i$

$$E[(f_{\mathbf{v}}(\mathbf{x}) - f_{\mathbf{v}}(\mathbf{y}))^2] = E\left[\sum_{i=1}^m v_i^2 (x_i - y_i)^2\right] = \sum_{i=1}^m (x_i - y_i)^2 E[v_i^2]$$

- Note that dimensionality of  $\mathbf{x}$  and  $\mathbf{y}$  is reduced to only 1
- $E[v_i^2] = 1 \implies E[\|f_{\mathbf{v}}(\mathbf{x}) - f_{\mathbf{v}}(\mathbf{y})\|^2] = \|\mathbf{x} - \mathbf{y}\|^2$

### Two Issues with this result

- 1 We want to preserve distances almost surely, not in expectation only
- 2 We want guarantee on distances not squared distances

- $E[X^2] = \mu^2 \not\Rightarrow E[X] = \mu$

- $X = \begin{cases} 0 & \text{w. prob. } 1/2 \\ 1 & \text{else} \end{cases} \quad E[X] = 1, \text{ while } E[X^2] = 2, \text{ and } \sqrt{2} \neq 1$

## Johnson-Lindenstrauss Lemma: Proof

Resolve issues with probability amplification - repeated independent trials

Generate  $k$  random directions  $\mathbf{v}^1, \mathbf{v}^2, \dots, \mathbf{v}^k \in \{-1, 1\}^m$ , scale by  $1/\sqrt{k}$

For  $\mathbf{x} \in \mathcal{X}$ , let  $f(\mathbf{x}) = (f_{v^1}(\mathbf{x}), f_{v^2}(\mathbf{x}), \dots, f_{v^k}(\mathbf{x}))$  i.e.  $f(\mathbf{x})[i] = \mathbf{x} \cdot \mathbf{v}^i$

$$E[\|f(\mathbf{x}) - f(\mathbf{y})\|^2] = E\left[\sum_{j=1}^k (f_{v^j}(\mathbf{x}) - f_{v^j}(\mathbf{y}))^2\right] = \sum_{j=1}^k E\left[\sum_{i=1}^n (\mathbf{v}_i^j)^2 (\mathbf{x}_i - \mathbf{y}_i)^2\right]$$

$$E\left[\sum_{i=1}^n (\mathbf{v}_i^j)^2 (\mathbf{x}_i - \mathbf{y}_i)^2\right] = \sum_{i=1}^n (\mathbf{x}_i - \mathbf{y}_i)^2 E[(\mathbf{v}_i^j)^2] = \frac{\|\mathbf{x} - \mathbf{y}\|^2}{k}$$

Thus 
$$E[\|f(\mathbf{x}) - f(\mathbf{y})\|^2] = \|\mathbf{x} - \mathbf{y}\|^2$$

In expectation, mapping  $f$  preserves the squared  $\ell_2$  distance between a pair

## Johnson-Lindenstrauss Lemma: Proof

The  $\ell_2^2$ -distance in reduced dimensions is concentrated around its mean  
Using Hoeffding's inequality (intervals for  $X_j$ 's hidden in constants), we get

There exists constants  $c_1$  and  $c_2$ , such that

- $Pr(\|f(x) - f(y)\|^2 \geq (1 + \epsilon)\|x - y\|^2) \leq e^{-c_1\epsilon^2k}$
- $Pr(\|f(x) - f(y)\|^2 \leq (1 - \epsilon)\|x - y\|^2) \leq e^{-c_2\epsilon^2k}$

Thus, there is some constant  $c$ , such that

$$Pr((1 - \epsilon)\|x - y\|^2 \leq \|f(x) - f(y)\|^2 \leq (1 + \epsilon)\|x - y\|^2) \geq 1 - e^{-c\epsilon^2k}$$

- Choose  $k$  so  $e^{-c\epsilon^2k} < 1/n^3 \implies k \geq 1/\epsilon^2(\log(n) + \log(1/c))$
- By union bound probability that some pair is 'bad' is at most  $1/n$
- With prob.  $\geq 1 - 1/n$  squared  $\ell_2$ -distance is preserved for all pairs

## Johnson-Lindenstrauss Lemma: Remarks

- Exact proof of JL-lemma uses vectors  $\mathbf{v}^j$ 's from  $\mathcal{N}(0, 1)^m$ 
  - Original proof was actually different, required  $\mathbf{v}^j$ 's to be orthonormal
- Dimensionality of resulting space,  $k$  is  $O(1/\epsilon^2(\log(n) + \log(1/c)))$
- $k$  is independent of  $m$  (original dimensions) and depends on  $n$  only
- $k \propto \epsilon$  (the error margin), require less error,  $k$  naturally would grow
- This is essentially the best for linear maps  $\triangleright$  Larsen & Nelson (2016), *The Johnson Lindenstrauss lemma is optimal for linear dimensionality reduction*
- Even other maps can't do much better  $\triangleright$  Larsen & Nelson (2017), *Optimality of the Johnson-Lindenstrauss lemma*
- Can precompute the matrix  $\mathcal{V}$   $\triangleright$  Data Oblivious
- No need to store this matrix - can generate it using a random number generator with fixed seeds or hash functions  $\triangleright$  streaming algorithms

## Johnson-Lindenstrauss Lemma: Remarks

---

- JL lemma works only for the  $\ell_2$  distance
- Meaning random projection may not work for other distance measures
- To preserve  $\ell_1$ -distance within  $(1 \pm \epsilon)$ , the number of dimensions required  $k$  is  $\geq n^{1/2 - O(\epsilon \log(1/\epsilon))}$ 
  - ▷ Brinkman & Charikar (2003), *On the impossibility of dimension reduction in  $\ell_1$*